

Technical Fact Sheet



Brillante White Felt WS PET

Brillante White Felt WS PET is a premium, felt-marked label paper crafted from pure chlorine-free (ECF) pulp and 30% post-consumer recycled fibres. With its natural texture and subtle tonal variations, this paper delivers an authentic, artisanal look ideal for wine, spirits, and craft beer labels. Enhanced with wet strength treatment and backed by a durable water-based permanent acrylic adhesive, Brillante White Felt WS PET offers exceptional performance even in demanding cold and wet conditions. FSC® certified and finished with a siliconised clear polyester film liner, this product combines sustainability, elegance, and reliability for high-quality beverage labelling.



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