

# Technical Fact Sheet



## Verdure Lustre Premium

Verdure Lustre Premium is a high gloss white cast coated paper. It's mirror finish provides ideal contrast and brilliance for a multitude of label uses. Particularly suited to high quality, multi coloured labels, with exceptional mechanical and humidity resistance.



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### Application Text

- Prestige point of sale labels for household goods and cosmetic packaging
- Eye catching wine labels to best represent the wine inside the bottle
- High Class beverage and food stuff labelling where a lasting crisp finish lends itself to the image of the product

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## Important Note

All statements, technical information and recommendation are based on tests we believe to be reliable, but the accuracy or completeness thereof is not guaranteed, and the following is made in lieu of all warranties of merchantability and fitness for the purpose: Sellers and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Before using, user shall determine the suitability of the product for its intended use, and user assumes all risk and liability whatsoever in connection therewith.

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## Print Process

Compatible with all print methods such as letterpress, offset, flexography, silkscreen, hot foil stamping, UV varnishing and thermal transfer printing.

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## Backing

### DG7W

White glassine backing, convenient for the high speed printing and printing and stripping of both rotary and flat bed letterpress labels. It's thickness, stability and hardness ensures excellent performance with label printing machines and automatic applicators.

Grammage

72 gsm

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Caliper	62 microns
Tensile Strength MD	Min 7.0kg/15mm
Tensile Strength CD	Min 4.5kg/15mm

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## Technical Data

### Face Material:

Properties	Test Method	Result
Grammage	ISO 536	85 ± 5 g/m <sup>2</sup>
Caliper	ISO 534	94 ± 5 microns
pressure – excellent initial tack and final tack.		
Composition	Water bourne acrylic	
Initial tack N/25mm	FTM 9	14.3 (allowance 11.3 ≤)
Peel adhesion 180°	FTM 1	10 (allowance 5.0 ≤)
Peel adhesion 90°	FTM 2	5.5 (allowance 3.0≤)
Ball tack no.	18 (allowance 15≤)	
Min application Temp	-0°C to +40°C	

### Adhesive: C58 Chill permanent

A water bourne acrylic emulsion with excellent initial and final tack. A superior cold temperature adhesive with superior adhesive force where condensation is present. Adheres easily with minimal

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Service Temperature

-30°C to +70°C

Food contact

Direct contact for dry non-fatty  
foods