

Technical Fact Sheet



GF SAV RoughMark 285 287 885

The General Formulations RoughMark™ series is a collection of high-tack vinyl solutions designed specifically for challenging wall and textured surfaces. Whether it's brick, concrete, or painted cinderblock, these films provide superior adhesion and image clarity, making them ideal for short to medium-term graphics that need to stay put—even on the rough stuff.



Application Text

- POP/RETAIL
- WALL
- GENERAL
- SIGNAGE
- INDOOR
- OUTDOOR (LONG TERM)

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Printing Tips

Please refer to [GF ICC Print Profile](#)

Important Note

All statements, technical information and recommendation are based on tests we believe to be reliable, but the accuracy or completeness thereof is not guaranteed, and the following is made in lieu of all warranties of merchantability and fitness for the purpose: Sellers and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Before using, user shall determine the suitability of the product for its intended use, and user assumes all risk and liability whatsoever in connection therewith.

Features

- 3.5 mil matte white opaque polymeric vinyl
- Coated with solvent acrylic high-tack removable (HTR) pressure-sensitive adhesive
- Adhesive designed to grip aggressively onto textured surfaces, like brick or block

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- Cleanly removable without leaving adhesive residue
- 90# layflat liner provides excellent dimensional stability for digital printing
- Compatible with solvent-based, eco-solvent, latex, and UV curable inks
- For UV curable inks, consult with ink manufacturer regarding ink flexibility

Print Process

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Technical Data

[General Formulations SAV 5 year RoughMark GF 285](#)

[General Formulations SAV 5 year RoughMark GF 287](#)

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