

# Technical Fact Sheet



## Verdure Lustre

Verdure Lustre is a wet-strength paper cellulose substrate manufactured with a high cast gloss surface for exceptional print and colour results.



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## Application Text

Suitable for a wide variety of applications from wine and beverage labelling to health and cosmetic labels.

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## Important Note

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All statements, technical information and recommendation are based on tests we believe to be reliable, but the accuracy or completeness thereof is not guaranteed, and the following is made in lieu of all warranties of merchantability and fitness for the purpose: Sellers and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Before using, user shall determine the suitability of the product for its intended use, and user assumes all risk and liability whatsoever in connection therewith.

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## Print Process

Verdure Lustre accepts most common forms of printing processes including rotary and flat bed letterpress, flexography, offset and screen printing.

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## Backing

WG White Glassine - 1 side siliconised supercalendered white glassine

Grammage      65 gsm

Caliper         56 microns

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Transparency % > 45%

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## **Technical Data**

**Face Material:**

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## Properties Test Method Result

Grammage ISO 536 80 g/m<sup>2</sup>

Caliper ISO 534 86 microns

## Adhesive: **AP903 A pure acrylic adhesive formulation**

A pure acrylic adhesive offering good adhesion in wide temperature range, very good clarity for wet and cold surfaces as for paper wine labels. Good adhesion and initial tack on apolar substrates (PE,PP)

Composition Pure Acrylic

Direct sunlight resistance Good