

# Technical Fact Sheet



## Verdure Riverstone

Verdure Riverstone is a premium synthetic stone-effect self-adhesive label stock with a distinctive tactile surface and tear-resistant, moisture-resistant construction. Compatible with offset and digital printing, it is ideal for premium wine labels, spirits, cosmetics, and natural product label applications.



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### Features

- Synthetic composition with unique paper feel
- Recycled
- Supplied with a white glassine backing
- C58 - Acrylic cold temperature permanent

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## Application Text

Suitable for a wide variety of applications such as wine & beverage, food & cosmetic labelling.

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## Printing Tips

Verdure Riverstone can be printed with a variety of processes on all forms of printing, from letterpress, flexography, offset and screen printing.

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## Important Note

All statements, technical information and recommendation are based on tests we believe to be reliable, but the accuracy or completeness thereof is not guaranteed, and the following is made in lieu of all warranties of merchantability and fitness for the purpose: Sellers and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Before using, user shall determine the suitability of the product for its intended use, and user assumes all risk and liability whatsoever in connection therewith.

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## Backing

### WG White glassine

WG white glassine backing allows high speed conversion and consistent dispensing on a wide range of equipment.

#### Properties Test Method Result

Grammage ISO 536 62 gsm

Caliper ISO 534 53 microns

Opacity ISO 2471 60%

The substrate should be free of dust and lubricant before applying. Please use once unwrapped, if stock is to be returned to the storage shelf please ensure stock is wrapped and bagged to prevent surface dust and contamination. This product should be tested thoroughly under use condition to ensure it meets the requirements of the specific application.

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## Size Availability

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**Colour GSM**

White 144

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## Technical Data

### Face Material

#### Properties Test Method Result

Grammage ISO 536 144 g/m<sup>2</sup>

Caliper ISO 534 125 microns

Brightness ISO 2470 92 %

**Adhesive: C-C58 Cold Temperature Permanent** A water borne acrylic emulsion with excellent initial and final tack. A superior cold temperature adhesive with superior adhesive force where condensation is present.

Adheres easily with minimal pressure. C58 is suitable for application to difficult surfaces such as recycled cartons and narrow diameters.